



Community Health Initiative for the Petaluma Area (CHIPA)

GENERAL MEETING MINUTES

October 9, 2018

1425 N. McDowell, Blvd., Petaluma, CA

PRESENT: Melissa Barnett, Tami Bender, Monica Blasquez, Stephanie Bodi, Bryanne Cameron, Mitham Clement, Craig Conte, Beth Dadko, Deb Dalton, Nancy Emanuele, Beth Facendini, Ramona Faith, Stacy Gibbons, Pam Granger, Kim Harper, Elece Hempel, Peter Kostas, Chelene Lopez, Chris Marsh, Michelle McGarry, Carley Moore, Allison Murphy, Donna Newman-Fields, Annie Nicol, Ian O'Rourke, Tim Olejniczak, Diane Olson, Martin Rivarola, Whitney Rodgers, Dave Rose, Nancy Sands, Teresa Scott, Kelly Seibel, Don Streeper, Anita Tanenberg, Wanda Tapia, Lauren Taylor, Jeff Tobias, Genna Tomasi, Terese Voge, RK Wall-Polin, Nicolette Weinzveg, Ruth Wells, Carol West

Recorder: Ruth Wells

Presenters: Ramona Faith, PHCD CEO

Carol Eber, Board Chair, Sonoma County Regional Parks Foundation

Larry Florin, CEO, Burbank Housing

Allison Murphy, Mental Health and Substance Abuse Work Group Chair;

Nancy Sands, Heart Health Work Group Chair;

Kelly Bass Seibel, Cradle to Career Work Group Chair;

TOPIC	DISCUSSION
CALL TO ORDER	<ul style="list-style-type: none"> • PHCD CEO Ramona Faith called the meeting to order at 12:04PM • The agenda for October 9, 2018 and minutes of the July 10, 2018 meeting were approved. • Participants introduced themselves. <ul style="list-style-type: none"> • Ms. Faith summarized CHIPA's purpose as an advisory committee of the Petaluma Health Care District (PHCD) Board of Directors and a local chapter of Health Action. CHIPA members help identify local community health priorities and engage in policy, system, and environmental changes to improve local health outcomes in south Sonoma County.
INFORMATION: CHIPA Work Group Updates	<p>Heart Health: Nancy Sands reported</p> <p>Goal: <i>Reduce premature death due to heart attack and stroke</i></p> <ul style="list-style-type: none"> • Center for Well-Being received a District grant to train community health workers (CHW) and develop a south county CHW hub. • 13 Petaluma residents are on track to complete core competencies as well as training for the <i>It's Up to Us</i> campaign by Thanksgiving. The HH work group will help identify opportunities for the CHWs to share their knowledge at Petaluma community events. <p>Goal: <i>Increase Healthy Food Consumption</i></p> <ul style="list-style-type: none"> • Investigating how to increase the number of Petaluma residents enrolled in CalFresh, which would double clients' buying power for healthy food through Farmers Market LIFE. Petaluma has lowest rate of eligible enrollment in the county. Many non-English speakers are eligible, but may be reluctant to enroll. Burbank Housing has agreed to partner in the effort to reach eligible people. Seeking ways to engage the enrollment counselors at Petaluma Health Center and students at SRJC.

	<p>Goal: Reduce Community Tobacco Use</p> <ul style="list-style-type: none"> Research is being done to determine feasibility of requiring a Tobacco Retail License in Petaluma to help curb youth access to tobacco and vaping products. A subcommittee will be presenting information to the PHCD board on what the subcommittee has been able to gather based on research and community conversations.
<p>Work Group Goals and Strategies</p>	<p>Mental Health and Substance Abuse: Allison Murphy reported.</p> <p>Goal: Increase awareness of MH/SA prevalence and available services</p> <ul style="list-style-type: none"> Will partner with Cradle to Career work group in the coming month to act on feedback received from the South County Consortium of Superintendents. Schools identified mental or behavioral health issues around trauma and adverse childhood experience as a top concern. Will work together to identify actionable items to address those concerns. Member presentations – PHC and Aurora Behavior Health Hospital <p>Goal: Lead efforts to make Petaluma a Self-Healing Community</p> <ul style="list-style-type: none"> Start each work group meeting with a short meditation to model self-care. Using the model developed by mental health experts in partnership with the Robert Wood Johnson Foundation that focuses on building the capacity of communities to both define and solve problems that are most relevant to them <p>Goal: Deter Youth Substance Abuse and Addiction</p> <ul style="list-style-type: none"> Given the recent loss of some funding sources and contracts, the next work group meeting will focus on how members can work in coalition to support the education and prevention efforts in the community to address youth substance abuse. <p>Cradle to Career: Kelly Bass Seibel reported. Goals mirror the County’s Health Action and Cradle to Career goals.</p> <p>Goal: Every Child is Supported In and Out of School</p> <ul style="list-style-type: none"> Shared a five-minute video made by Mentor Me on the construction and installation of Little Free Libraries at five Burbank Housing sites. The project was funded by a \$5,000 grant from Sonoma Community Foundation. That funding will enable the purchase of two more units that should be completed and installed by year end. <p>Goal: Every Child Completes the Highest Level of Education or Training to Achieve Career Goals</p> <ul style="list-style-type: none"> Still I Rise – Worked together with Kenilworth JH, Casa Grande HS and 10,000 Degrees to develop this program to provide peer-to-peer support for junior high students at who are at risk of failing to prep them to enter high school. South County Consortium Superintendent Feedback is being watched by County for possibility of replication in other communities
<p>PRESENTATION: Local Ballot Measures</p>	<p>Ms. Faith welcomed Carol Eber, board chair of the Sonoma County Regional Parks Foundation, who discussed Sonoma County Measure M’s petition of funding.</p> <p>The Regional Parks system encompasses 56 parks, trails, open space and marinas. The Parks Foundation has worked to increase dual-language signage, as well as increase senior access to park facilities. There is growing demand for park usage, and existing facilities are aging (buildings, bridges, sports fields, restrooms, water faucets). Measure M will fund better stewardship of the properties, including fuels management of the open space. One quarter of the park land burned last year, which helped protect the communities around them because fire crews were able to bull doze fire lines and set back fires through park properties.</p>

	<p>M is a countywide measure seeking tax revenue (1/8% = \$.03 on a \$25 purchase) for 10 years. Petaluma is projected to receive \$700,000 per year. The funding will be used to improve access by adding bike trails and creating education programs and activities targeted to underserved communities. Increased grazing is among the measures designed to help manage fuels. An oversight committee will ensure money is spent as intended.</p> <p>Ramona thanked Carol for her presentation.</p> <p>Ms. Faith welcomed Larry Florin, CEO of Burbank Housing, who provided details on CA Proposition 1 (Veterans and Affordable Housing Act) and Proposition 2 (No Place Like Home).</p> <p>Housing is beyond a crisis across the state. Affordable housing is available to people on a sliding scale (e.g., earning <\$65,000 for a family of four). Props 1 and 2 work together to build affordable housing and improve access to mental health services.</p> <p>Prop 1 provides down payment assistance for veterans, struggling families and people with disabilities. It won't solve the housing crisis, but provides a good start. With 50% approval required to pass, polling suggests passage is likely.</p> <p>Prop 2 will fund permanent supportive housing for mentally ill homeless people. Not a new tax. Redirects money that had formerly funded mental health to go for housing for mentally ill clients. Passage also looks likely. The County then needs to plan for how the money will be used.</p> <p>Santa Rosa's Measure N is an important first step in accessing Prop 1 and 2 money for affordable housing.</p> <p>Ramona thanked Larry for his presentation.</p>
PHCD and CHIPA Member Updates	<p><i>Latino Health Forum</i> on Nov. 1, 2018 will address the trauma of both fire recovery and ICE fears. <i>Mi Futuro</i> on January 11, 2018 encourages bi-lingual young people to enter health care careers.</p> <p>Sonoma County Office of Education is working with the City of Petaluma to create setbacks that protect against marijuana cultivation around schools. They also are working on a housing project for teachers.</p> <p>There is a candidate forum for City Council candidates tonight. Attendance encouraged.</p> <p>On Oct. 10, 2018, a <i>Know Before you Grow</i> presentation on housing development will be made at the Library.</p> <p>PHCD has three candidates for 2 open seats for election. Please vote.</p> <p>Health Action Impact Quarterly Report was distributed, which highlights the work of all chapters in the County. Ramona/Ruth will send the report electronically to CHIPA members.</p> <p>Hospital Update – PHCD continues to negotiate with St. Joseph Health toward a long-term lease with the SJH/Adventist Newco as operator of Petaluma Valley Hospital.</p>
Next CHIPA Meeting	January 8, 2019 at 12:00pm, with a networking lunch available at 11:30am.
PLUS/DELTA	No new business.
ADJOURN	Ramona Faith adjourned the meeting at 1:29 p.m.